



PRESS RELEASE

RadioTrade Ltd are proud to announce the launch of the RadioTrack Fleet Management GPS Tracking Application for MOTOBRO™ radios in sole UK partnership deal with Tallysman TruFleet™

Thursday 16th April 2015, RadioTrade Ltd, a UK trade distributor of Motorola Two-Way Radio products and Tallysman Wireless Inc., a leading provider of high performance, high quality solutions for two-way radio systems, announce the launch of a sole UK Distributer partnership for RadioTrade to host their TruFleet™ AVL (Automatic Vehicle Location) system for Motorola Digital Two-Way Radios under the brand name RadioTrack.

Tallysman's fleet management AVL application, using the TruFleet™ web browser interface, enables users to track and manage the status of radio fleets in real time using a rich, intuitive, responsive, mapped function display. Communication to workers is simplified with inbuilt text messaging, email and status messages, with protocols for out of range and emergency situations. The system will allow companies to manage their mobile assets, increase personnel safety, audit vehicle routes, and provide comprehensive reports to help manage their business more efficiently. The system is easy to operate and master and can be applied to a wide range of applications for both vehicle and portable radio fleets.

The partnership will allow RadioTrade to host the data service for the Tallysman TruFleet™ AVL system under its new UK partnership name, RadioTrack and create the opportunity for dealers to generate a continuous AVL revenue stream with any customer's GPS enabled MOTOTRBO™ radio system. The new system will enable Dealers to offer customers a cost effective AVL solution for both small and large fleets and without the necessity of purchasing expensive computer hosting equipment and the skilled labour to maintain it. Using this system, customers can sign up for the hosted service, with the convenience of short term rolling contracts and low cost monthly payments.

Comments Richard Searle, Managing Director of RadioTrade Ltd: "We are very pleased to have established this relationship with Tallysman and feel this highly featured system will provide an excellent opportunity for dealers to generate monthly revenues. Simple to deploy, low monthly cost and short rolling contracts will give great reasons for customers to sign up and enjoy this great service. Simply connect the radio system to our hosted servers and web browse to this excellent fleet management system from anywhere in the world."



“We are delighted to have signed a distribution agreement with RadioTrade”, stated Gyles Panther, President, Tallysman Wireless. RadioTrade is an important Motorola distributor and enjoys an excellent reputation in the UK. Tallysman TruFleet™ makes it possible for the first time for MOTOTRBO™ users in the UK to add tracking and advanced telematics capabilities to their fleet operations without any fuss and with minimum initial investment. We are confident that the TruFleet™ system and RadioTrade’s high levels of customer service will prove to be a successful combination for its Dealer Partners. We are looking forward to a long and mutually fruitful association with RadioTrade.”

About RadioTrade Ltd

RadioTrade Ltd was formed in April 2011 to give Dealers a real choice for the supply of Motorola Two-Way Radios, Accessories and Applications. RadioTrade is a Motorola Authorised Two-Way Radio Distributor and a proud member of the Federation of Communication Services (FCS). Our core aims are to help Dealers grow their business through efficient, focused and experienced customer service, full technical support and competitive pricing.

For more information, please contact us today on 01256 60 40 50 or please visit our website www.radiotrade.co.uk

About Tallysman Wireless™ Inc.

Tallysman Wireless™ Inc. manufactures high performance, high quality wireless products for a wide range of professional mobile applications. Their core competencies include digital wireless networks, and RF and GNSS components design. In addition, Tallysman Wireless provide custom antenna and RF systems solutions for industrial and military applications.

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